



SPRING 2004 SPECIALS

Now 7 Locations To Serve You

Goleta

30 S. La Patera Ln. #10
Goleta, CA 93117
[805] 967-2374
Fax: [805] 967-5509

Santa Barbara

225 S. Milpas
Santa Barbara, CA
93103
[805] 897-1166
Fax: [805] 899-3762

Ventura

2471 Portola Rd. #300
Ventura, CA 93003
[805] 676-1114
Fax: [805] 676-1104

Ojai

1940 E. Ojai Ave.
Ojai, CA 93023
[805] 646-7244
Fax: [805] 646-7725

Santa Clarita

25217 Rye Canyon Rd.
Santa Clarita, CA
91355
[661] 257-0909
Fax: [661] 257-9500

West L.A.

11520 Jefferson Blvd.
West L.A., CA 90230
[310] 915-5208
Fax: [310] 915-5108

Torrance

2137 Dominguez St.
Torrance, CA 90501
[310] 782-0355
Fax: [310] 782-0624

KEVIN WARNOCK CELEBRATES 10TH ANNIVERSARY AT AQUA-FLO

May 10th, 2004, marks 10 years since Kevin Warnock joined Aqua-Flo as the Manager of the Santa Clarita Branch. Kevin has been an integral part of the success and growth of the Santa Clarita branch over the last decade. Any customer who has dealt with Kevin is familiar with his hustle and enthusiasm. Nobody moves faster than Kevin to get orders moving and to take care of customers.

Before coming on board at Aqua-Flo, Kevin spent 14 years in purchasing and construction at the Port Hueneme Naval Base. He also had stints working as inside sales at a plumbing distributor and as a copper re-pipe installer. When he is not at work, Kevin, his wife Glenda, and Kevin's two children enjoy softball, waterskiing, and riding their horses.

FX LUMINAIRE LIGHTING DESIGN SEMINARS COMING IN MAY AND JUNE

Aqua-Flo will be holding five lighting seminars in May and June in different branches (Goleta, Ventura, Santa Clarita, West Los Angeles, and Torrance) that will concentrate on lighting aesthetics, design, etc. It will also highlight the FX Luminaire product line. Contact your local Branch Manager or Outside Salesperson for more details about dates and times.

AQUA-FLO HIRES POND SUPPLIES OF AMERICA'S ANGIE WILEY

We are pleased to announce the addition of Angie Wiley to the Aqua-Flo team. Angie had been a technical support specialist for Pond Supplies of America for the last four years working out of their Anaheim warehouse. Now that PSA has developed their stocking distribution relationship with Aqua-Flo, they were able to close the auxiliary Anaheim warehouse. Her years of experience and technical know-how will give a boost to our rapidly increasing pond supply sales. She will be calling on customers and providing technical support companywide for pond and water feature issues.

DON'T ABSORB RISING PLASTICS & METALS PRICES

As you may have heard, prices on plastics in general and PVC specifically are rising rapidly. High demand industrywide combined with rising petroleum prices and low inventories are the cause of this increase. More increases are expected in the near future. Prices for products like brass, galvanized, wire and copper are rising even faster. So the point is: For you installers and resellers of these products, you need to raise your prices accordingly! You cannot afford to absorb these increases in costs with no commensurate increase in revenue.